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AIR MILES Recognized as Top Office in *Best of Canada Awards*

-- Figure3 designs an inspirational LEED-certified spatial experience --

Toronto, ON – Figure3 continues to earn accolades for designing LoyaltyOne’s LEED-certified AIR MILES Customer Care Centre, taking home a prestigious *Best in Canada Award*. One of only 17 recipients selected from a field of 124 entries from design and architecture firms across the country, figure3 is the only winner in the Office category for the 13th annual awards.

“It was immensely rewarding to both achieve the highest standards in sustainability and create an inspiring spatial experience for staff and visitors at the Mississauga facility,” said Caroline Hughes, senior partner at figure3. “We could not have succeeded without LoyaltyOne’s unwavering commitment.”

Judges praised the design for encouraging collaboration across silos by bringing people together using a variety of formal and informal meeting areas, including a café, lunchroom, games room, quiet rooms, knowledge lab, prayer room, massage room and lounges to ensure that workers will collaborate across silos. The facility also features Canada’s largest rooftop solar array, with 800 panels generating enough surplus electricity back into the grid to power 20 homes.

Judges also cited the innovative strategy for distributing power to workstations within a challenging twenty-foot-high ceiling environment. The design team’s solution – dubbed the ‘urban forest’ – became a network of power poles creating a colourful branding feature in the 50,000-square-foot facility. “Collectively, the crisscrossed poles stride through the open concept space like a battalion of colossal Pick Up Sticks,” the judges noted.

Figure3 was deeply involved with the project, including site selection, to ensure all elements were in place to create a sustainable site, customized building and environmentally committed developer to align with LoyaltyOne’s stringent sustainability commitments and policies.

About figure3

At figure3, we view space as a strategic business asset for our clients. Our Toronto-based design studio creates transformative experiences in workplace, retail, hospitality environments and furniture design to achieve our clients' business objectives. For more information, please visit figure3.com.

About *Canadian Interiors*' annual Best of Canada Design Competition

Canadian Interiors' Best of Canada is the country's only design competition that focuses on interior design projects and products without regard to size, budget or location, welcoming submissions from interior designers, architects, interior architects, decorators, crafts persons and students.

To view the video link highlighting this year's award recipients, click on:

http://www.canadianinteriors.com/bestofcanada/35_nominees.aspx