

'hippo' new year!

At figure3, we know that design thinking can help change the world - one great idea at a time.

We love the Hippo Roller, a simple idea for transporting water from the village well by making the vessel do the work.

Designed by South African engineers, the 'Hippo' fundamentally transforms the traditional task of women, who now roll their water home - helping to avoid the chronic spinal and head injuries caused by transporting water in earthen jugs on top of their heads.

figure3's design team is excited to help fund the local production of Hippo Rollers in Africa.

Best wishes for an inventive and prosperous new year!



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